

Intern - Marketing & Comms

iNNOVAT!ON BAY

We're looking for an intern to start ASAP. The candidate should have a communications and/or marketing background, and be interested in working with our community to help founders connect, learn and grow with others in the ecosystem. This is a great chance to be exposed to the growing startup ecosystem, and have a positive impact on the flourishing tech industry.

Requirements, skills and knowledge;

- Experience in content and/or blog writing,
- Knowledge of social and email marketing best practices,
- Highly developed written and communication skills specifically across social media platforms,
- Initiative, flexibility, and adaptability to work across multiple projects and partners,
- Knowledge of or passion for the Australian tech startup ecosystem desirable

Key responsibilities;

- Creating social and email content,
- Tracking our online marketing activities,
- Grow our online membership by migrating our existing event-based membership to a new community platform,
- Organise promotional activities for new services and events,
- Attend other events to network and identify potential opportunities,
- Build relationships with entrepreneurial networks and stakeholders,
- Design and implement marketing campaigns to attract new members and promote events

To apply, please submit your application on ribit: <https://app.ribit.net/jobs/internship-leading-startup-community-13861f>

Innovation Bay is a small business with a long and successful track record that is driven to help tech founders and entrepreneurs succeed. We offer an autonomous, but supportive environment that is suited to a self starters that wants to be part of a team